





Goal

Create a mobile app that **motivates** people to reach their goals and keep track of their daily activities.

Problem

“ I have a hard time transitioning from vacation time to a work/school time. ”
-Kiersten F.

Seven⁵² is intended to be a solution for those facing difficulties when it comes to **time management**. Those who need some extra **motivation** to complete certain daily tasks. And those who could simply use a **reminder** in order to **organize** their agenda.

S⁵²olution

- Set goals
- Fit goals into one's calendar
- Define goals (length)
- Share goals with friends and family
- Provide a reward system

The Brief

Lucia Marciano was charged with a turnaround of “Concept-to-clickable in 24-hours”. Within this time frame, research was conducted to determine the needs of the potential user. This was followed by a series of information architecture, wireframing, and visual design, which ultimately led to a interactive prototype.

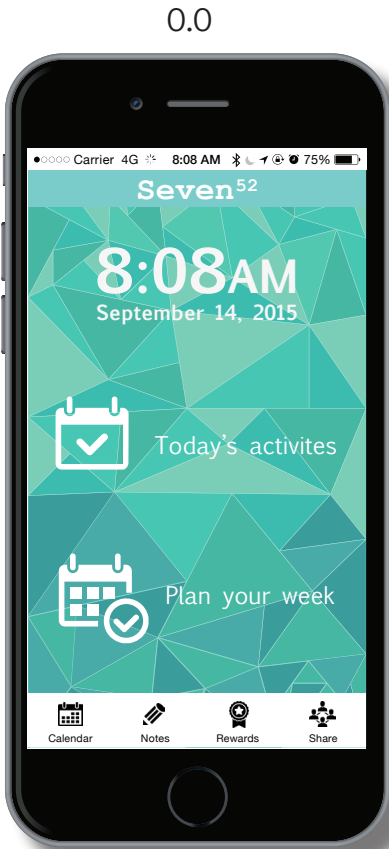
Through this iterative process, a intuitive concept for a mobile application was created called Seven⁵². The app meets and exceeds the user needs addressed in the problem.

Prototype

Visit the following URL for the S⁵²olution: <https://invis.io/VK4JZWIM3>

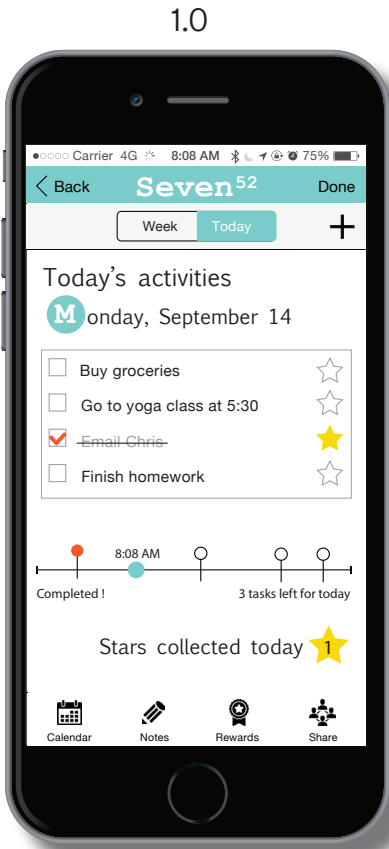


Screens



Options

The main menu allows users to ability to choose between seeing their daily activities or editing their activities for the week.

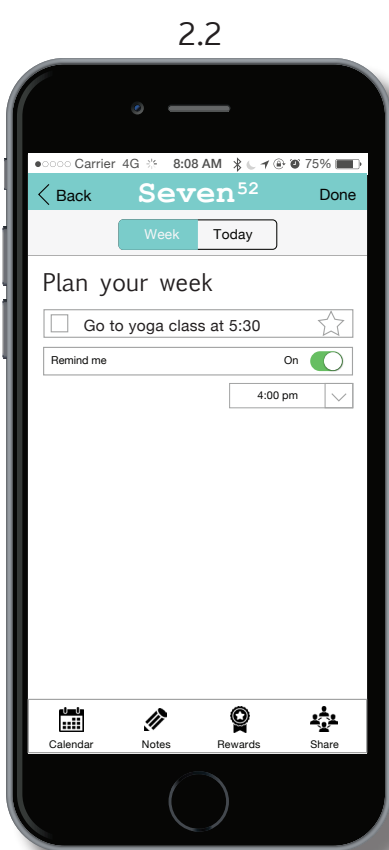
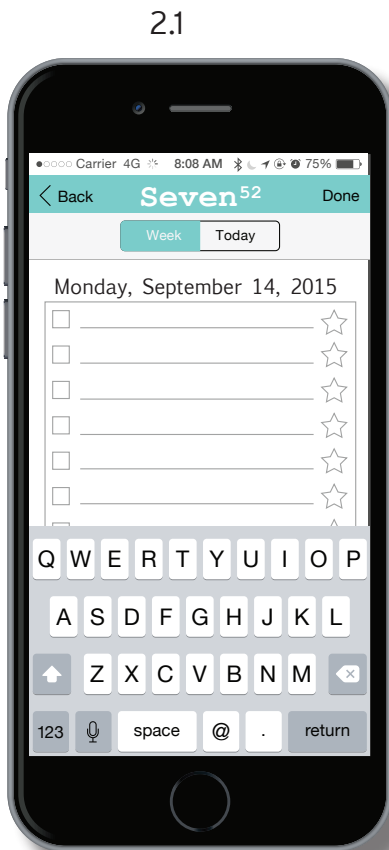
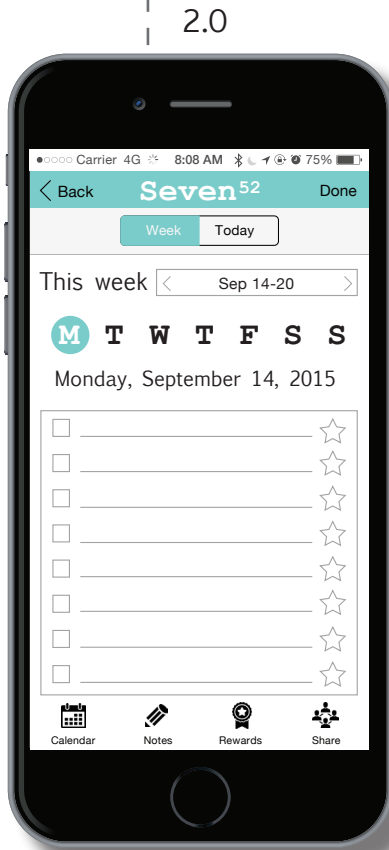


Organization

Users can look at the day's schedule, update their to-do list, check the activities they have accomplished and see a timeline of their goals.

To-do list

Write a to-do list for the different days of the week.

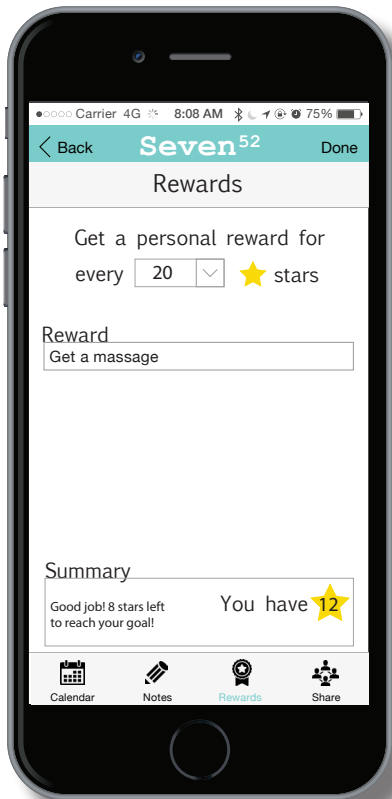


Plan

Edit and select the time you would like to be reminded of a certain activity.

Screens

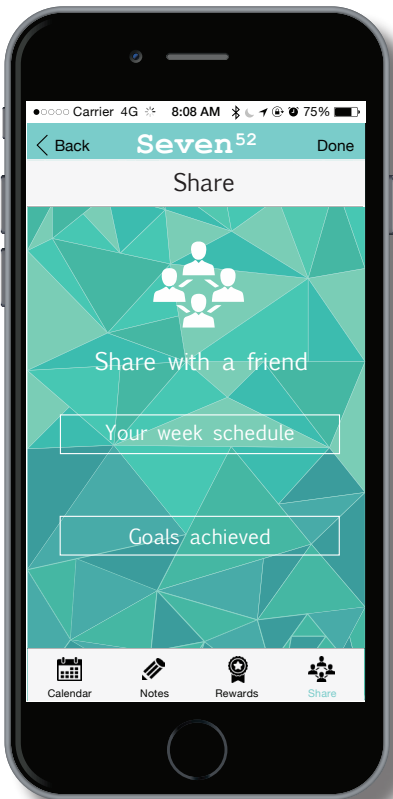
3.0



Rewards

Set the number of stars a personal reward is worth, and then once one has collected enough stars, it is time to treat yourself.

4.0



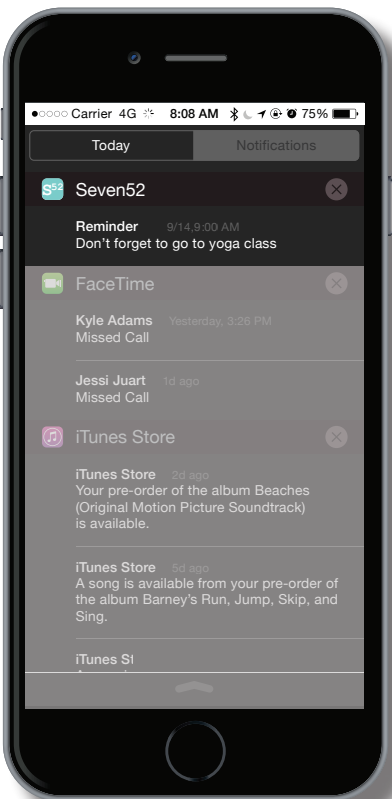
Motivation

Allows one to share with friends and family (via e-mail and text) their activities during the week and the goals they have achieved.

Reminders

Optional push notifications to remind a user the activities they have during the day and the goals they have achieved.

5.0



5.1

