



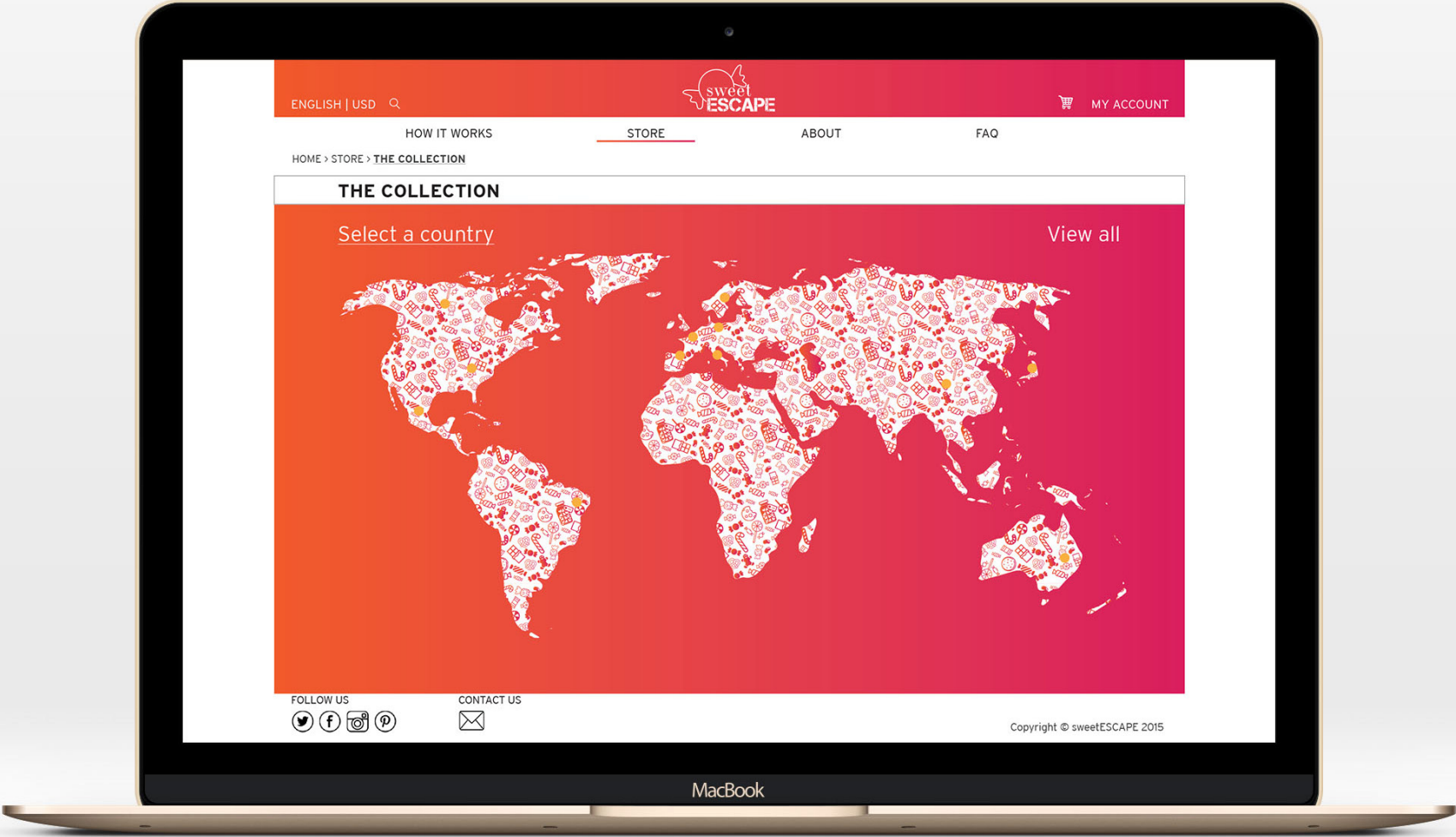
UX DESIGNER
E-commerce Website
SweetEscape
Confidential 2015

say *HELLO*

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MISSION

SweetEscape endeavors to be the leading online company in curating and selling sweet & savory treats from around the world.



MARKET

In this increasingly globalized era, there are many people who live abroad. A UN study in 2013 revealed that 232 million people (3.2% of the world’s population) live outside of their respective countries of origin. This, in turn, comes with a multicultural market interested in finding products related to their native home. SweetEscape’s potential market includes not just the expatriate community but also those filled with wanderlust. People have a strong interest in learning and experiencing products from countries around the world. For these combined populations, SweetEscape will provide a sweet & savory solution: treats that transport you across the globe.



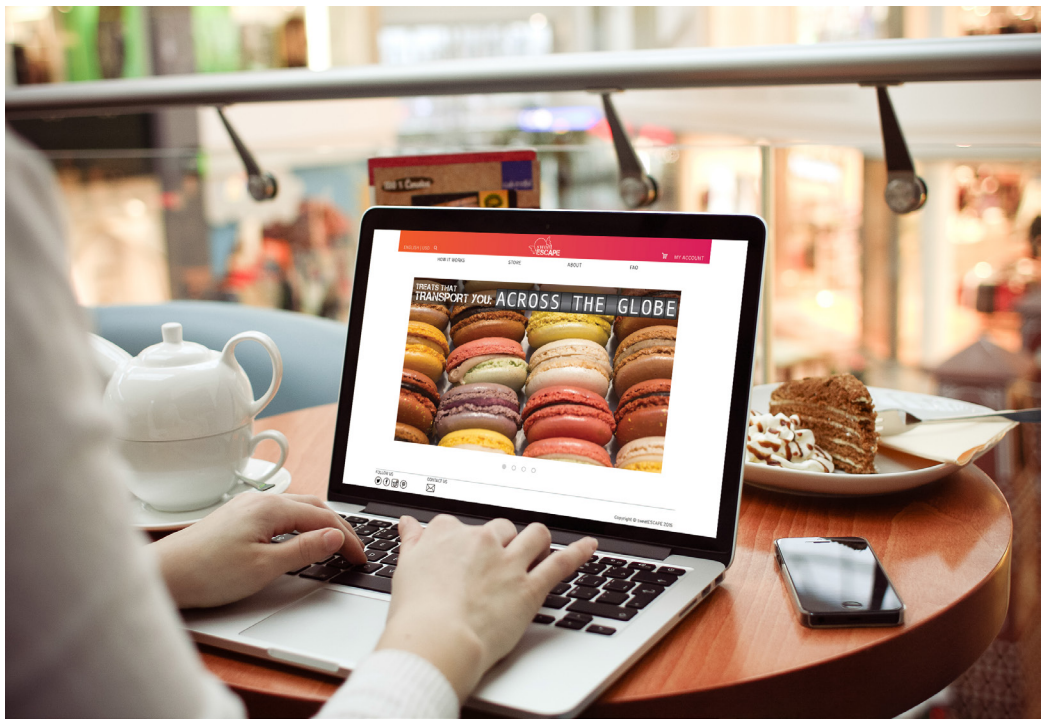
COMPETITION

Trytheworld.com is one of our direct competitors. However, they ship boxes containing exclusively gourmet products from around the world, and they are primarily a subscription based program. They ship boxes to one’s door every 2 months filled with products from a “surprise” country.

Candy club is another one of our competitors and is also based on a monthly subscription program. They provide a general selection of candies, but do not offer candies from specific countries.

SweetEscape, while also specializing in treats and snacks from a variety of countries, provides the user the benefit of choice. It allows them to simply select which country they would like to receive a box from and how often. People can buy products individually or select curated boxes from their preferred country. In addition, a key differentiator from the competition is SweetEscape’s emphasis on providing quick indulgences, products that do not require excessive preparation or access to a kitchen.

EXECUTIVE SUMMARY



PROBLEM

There are very few online specialty food stores that curate and sell items from a variety of different countries. Most commonly websites that are similar in concept are only effective in catering to one demographic, and they sell food products limited to one particular country or region.

SOLUTION

Create a website that is user friendly and provides the customer with the ability to purchase typical candies and snacks from a specific country, while also providing fun facts and information about the relevant culture.



TEAM

Amanda Lee, CEO/FOUNDER
Dan Johnson, VICE-PRESIDENT
Lucia Marciano, UX DESIGNER

PROGRESS AND FINANCE

Development of wireframes and an interactive prototype for SweetEscape's website.

Estimated date for the completion of this project is the 25th of September 2015.

CONTACT INFORMATION

Amanda Lee
SweetEscape
+1 (617) 567 54 22
alee@sweetescape.com

VanessaH.



AGE 20

GENDER Female

STATUS Single

NATIONALITY German

OCCUPATION Student at
Northeastern U.

CITY Boston, MA

Vanessa is originally from Lüneburg, Germany. She came to the United States to study International Business.

She has been living in Boston since the beginning of her studies, 9 months ago. She lives on campus in the university dormitories with 3 other international students.

As a bilingual student, she enjoys learning about the new culture around her as well as those of other international students. She likes to take advantage of university icebreaker events where she is able to share her culture with others.

“Sometimes I feel a bit homesick. I wish I could easily get some food and treats from back home, to make the distance feel shorter.”

SOLUTION

- Facilitate the purchase of products that are normally not available at convenience/grocery stores.
- Provide a fast and simple process for the shipping of the products.

Frustrations:

- Inaccessibility to familiar items at convenience/grocery stores
- Limited selection of ethnic products at the University dining commons
- Homesickness, especially on the holidays, when removed from family and friends
- Complicated nature of shipping items from Germany that she can share with others

NicolasB.



AGE 29

GENDER Male

STATUS Single

NATIONALITY American-Italian

OCCUPATION Entrepreneur

CITY San Francisco, CA

Nicolas lives in San Francisco, CA with his dog Rocky. He has a big family and remains very close with them, seeing them often.

Nicholas' dad grew up in Italy and his mom grew up in California. He helps his dad to run the family business; a custom shoe company in downtown SF.

He enjoys playing soccer in his free time and going for adventures on his motorcycle. He is an outgoing person and likes to attend electronic music festivals with his friends.

“Every time we go on family vacations to my father’s home town in Italy, we end up bringing back many items that are nostalgic to him.”

Frustrations:

- Inability to readily buy nostalgic items in SF
- Difficulty of transporting food items from family vacations to Italy
- Wanting a meaningful gift to give to his father for holidays and special occasions

SOLUTION

- Provide a user-friendly website to buy international products online.
- Provide a variety of options for easy shipping.
- Provide a selection of products that can be given as a gift and allow for a personal message.

Lauren J.



AGE 36

GENDER Female

STATUS Married

NATIONALITY American

OCCUPATION Real estate agent

CITY Chicago, IL

Lauren is from Chicago, Illinois. She is married to Paul and together they have two kids, Sarah is 4 years old and Stephen is 7. She currently works at Baird & Warner Real Estate .

In an ideal world, Lauren would travel more, but her work schedule does not allow her to vacation quite as much as she would like. Lauren and her husband got married 10 years ago and since then, they have traveled together to many countries.

She loves cooking ethnic recipes from the places she has been. Lauren enjoys the weekends at home playing with her kids and likes to share the kitchen with them.

"I love traveling, I have many great memories from the places I have been, and I want to explore many more. I believe it is important to teach my kids about different cultures, languages, and food"

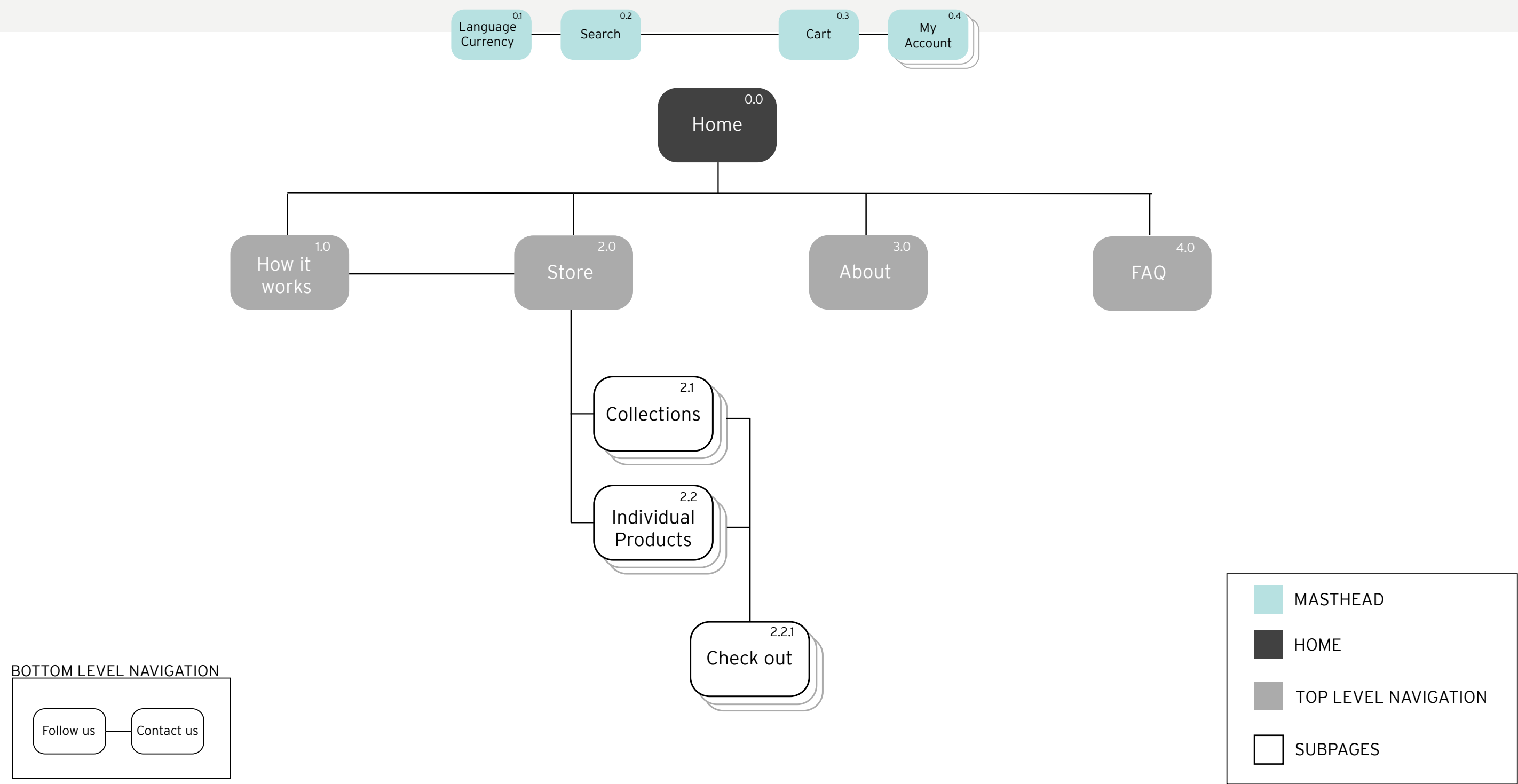
Frustrations:

- Cannot find a variety of fun ways to educate her kids about different cultures at home
- Needs a way to recall memories from past vacations when she is in her usual routine
- Wants a way for her husband to feel included in the consumption of cultural food items even though he is unable to cook

SOLUTION

- Provide an e-commerce website that offers a variety of candies and snacks from different countries.
- Share with users fun facts and information about the different countries associated with the products, as well as a detailed description of each product - including nutritional and dietary information.

SITEMAP



FEATURESET

HEADER

- 0.1 LANGUAGE/ CURRENCY
- Select preferred language and currency (light box)

- 0.2 SEARCH
- Hover over icon, search box appears
 - Search for product
 - Show list of search results

- 0.3 CART
- Current cart items
 - Item price
 - Subtotal
 - Promo code
 - Remove from cart
 - Check out

- 0.4 MY ACCOUNT
- Show options: sign in / sign out / sign up (drop down)
 - Create account/ Sign up (name, email, password)
 - Sign in/ Forgot your password
 - User information and photo
 - Shipping address
 - Sign out
 - Cancel account
 - Edit account

HOME

- 0.0 HOME
- View photos of products, promotions, etc. (Carousel)
 - Select How it works
 - Select Shop
 - Select About
 - Select FAQ

BOTTOM LEVEL NAVIGATION

- FOLLOW US
- Facebook
 - Instagram
 - Pinterest
 - Twitter

- CONTACT US
- Company e-mail
 - Company phone
 - Company address
 - Send message

TOP LEVEL NAVIGATION

1.0 HOW IT WORKS (Home)

- Learn about “The Collection”
- Learn about individual products

2.0 STORE

2.1 COLLECTION

- Look for boxes by country
- Learn about the culture and fun facts
- See Monthly Special
- Select amount
- See reviews
- Product Specifications
- Add to cart

2.2 INDIVIDUAL PRODUCTS

- Look for products by country
- Look for products by type
- Look for products by diet restrictions
- Select amount
- See reviews
- Product Specifications
- Sort by: Features, Price , Relevance
- Add to cart

2.2.1 CHECK OUT

- Sign in
- Edit
- Review User information (name, email, phone)
- Review Shipping information
- Review Billing information
- View cart summary
- Submit promo code (optional)
- Place order
- Help
- Send confirmation

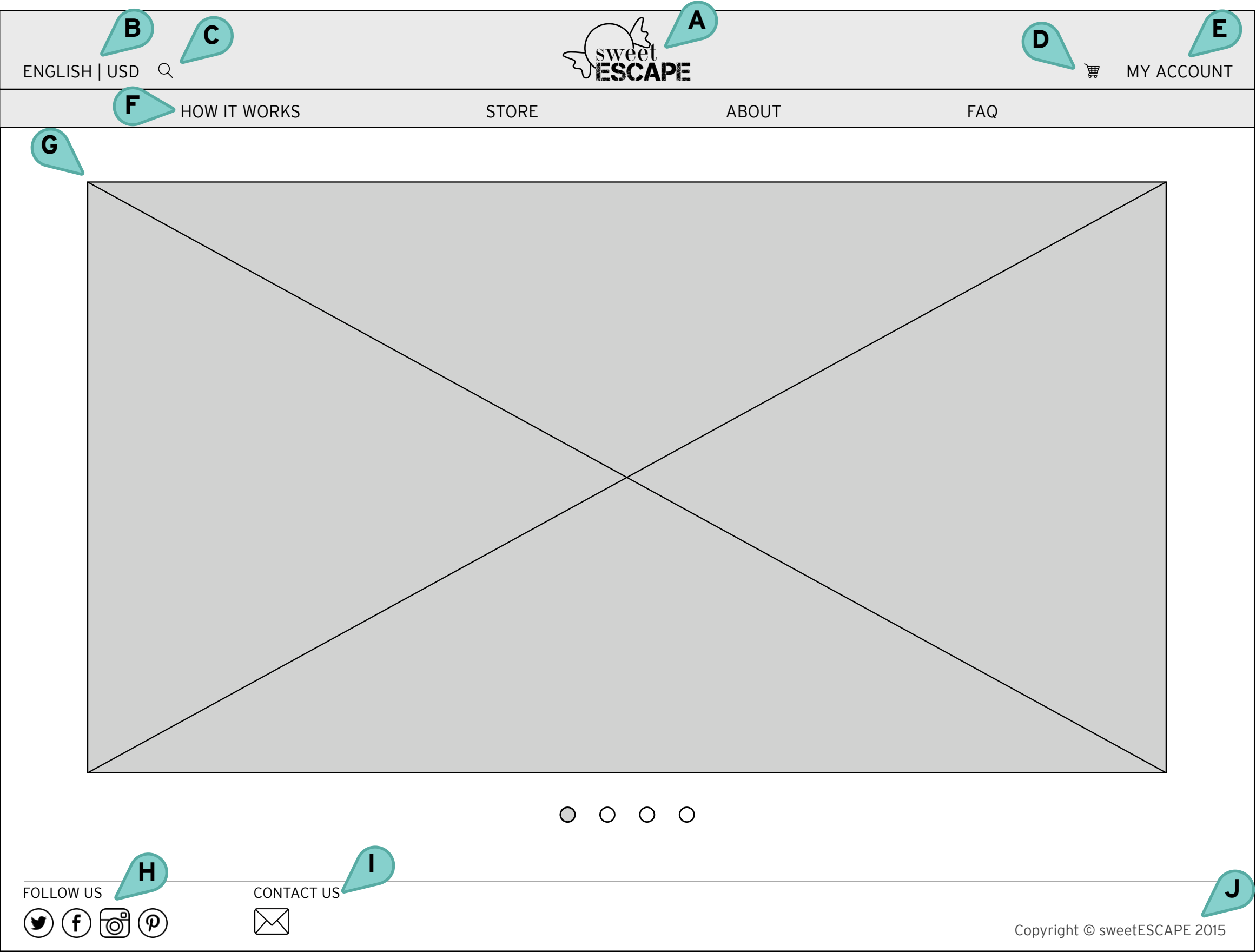
3.0 ABOUT

- Company
- Press
- Careers

4.0 FAQ

- Product
- Account
- Shipment
- Payment
- Returns

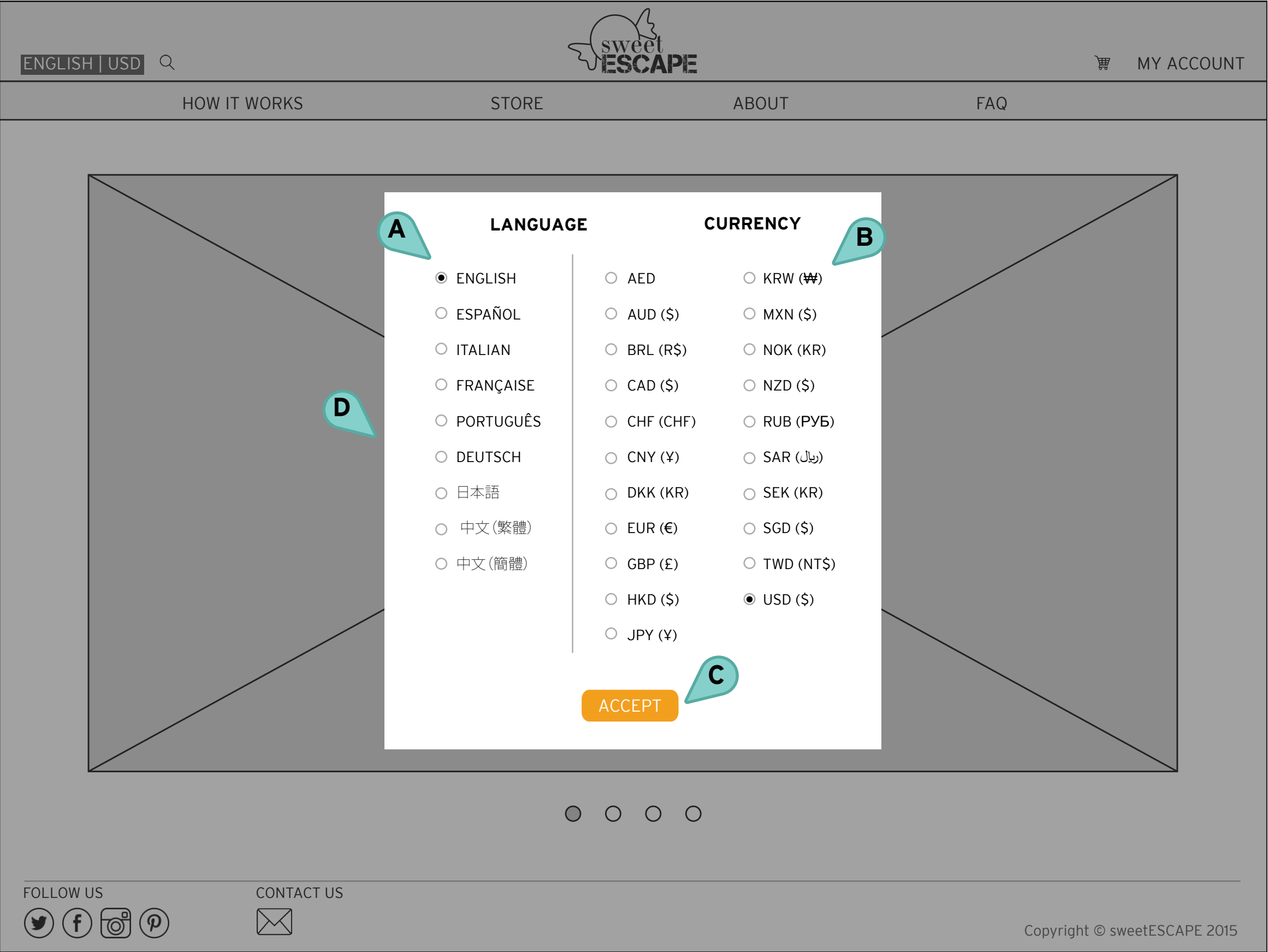
STATE**SCREENS**



0.0 HOME

- A** HOME BUTTON (LOGO)
- B** LANGUAGE/ CURRENCY
- C** SEARCH (CLICK SEARCH BOX APPEARS)
- D** CART
- E** MY ACCOUNT
- F** Top level Navigation:
HOW IT WORKS | SHOP | ABOUT | FAQ
- G** IMAGE CAROUSEL
- H** Links to Social media
- I** Contact information
- J** Footer, Copyright sweetESCAPE 2015

STATE**SCREENS** 0.1 LANGUAGE/CURRENCY

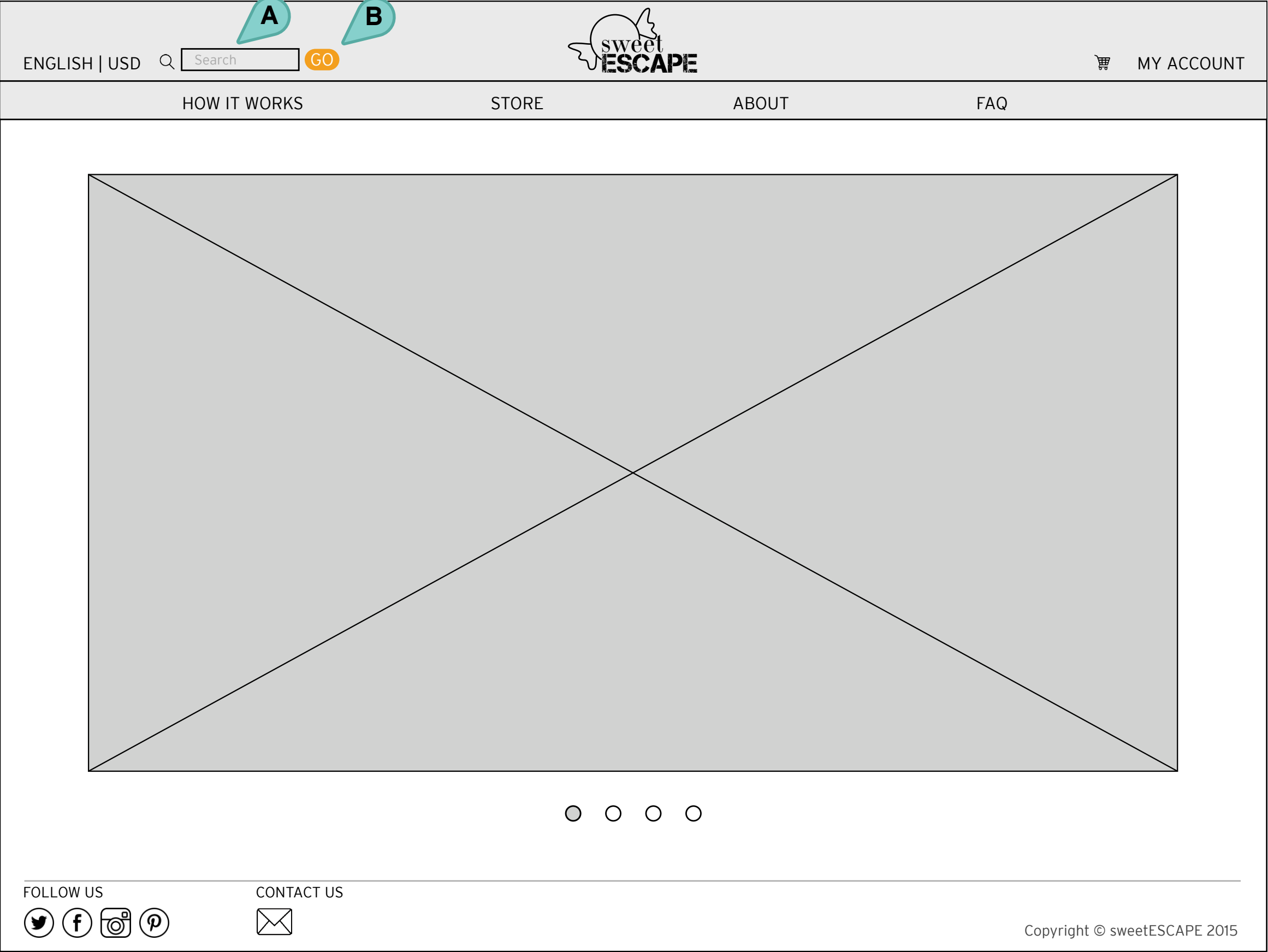


0.1 LANGUAGE/CURRENCY

- A Select LANGUAGE, radio buttons
- B Select CURRENCY, radio buttons
- C Apply changes (ACCEPT)
- D Language/currency modal dialog



STATE**SCREENS** 0.2 SEARCH



0.2 SEARCH

- A** Click SEARCH icon, search box appears
- B** GO button



ENGLISH | USD

Search

GO

sweet
ESCAPE

MY ACCOUNT

HOW IT WORKS

STORE

ABOUT

FAQ

HOME > **SEARCH**

SEARCH RESULTS

Page 1 of 1

NF

GF

\$ 9.99

Quantity:

ADD TO CART

Country: 

Contains: 1 bag
Size: 10oz.

★ ★ ★ ★ ☆

SEE MORE

Country: 

Contains: 1 bag
Size: 11oz.

★ ★ ★ ★ ☆

SEE MORE

FOLLOW US









CONTACT US



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0.2 SEARCH (Search results)

- A** Shows how many total pages are
- B** Shows if product is Nut Free or Gluten Free



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STATE**SCREENS** 1.0 HOW IT WORKS

ENGLISH | USD



 MY ACCOUNT

A

HOW IT WORKS

STORE

ABOUT

FAQ

B

HOME > HOW IT WORKS



C

WE HAVE
SELECTED
THE BEST
TREATS

FROM
AROUND THE
GLOBE

OVER
2,000
DELICIOUS
TREATS

FOR
ANY
OCCASION

TRY ONE OF
OUR
COUNTRY-
SPECIFIC
BOXES

OR SELECT
FROM A
VARIETY OF
INDIVIDUAL
PRODUCTS

D

SHOP
NOW

FOLLOW US



CONTACT US

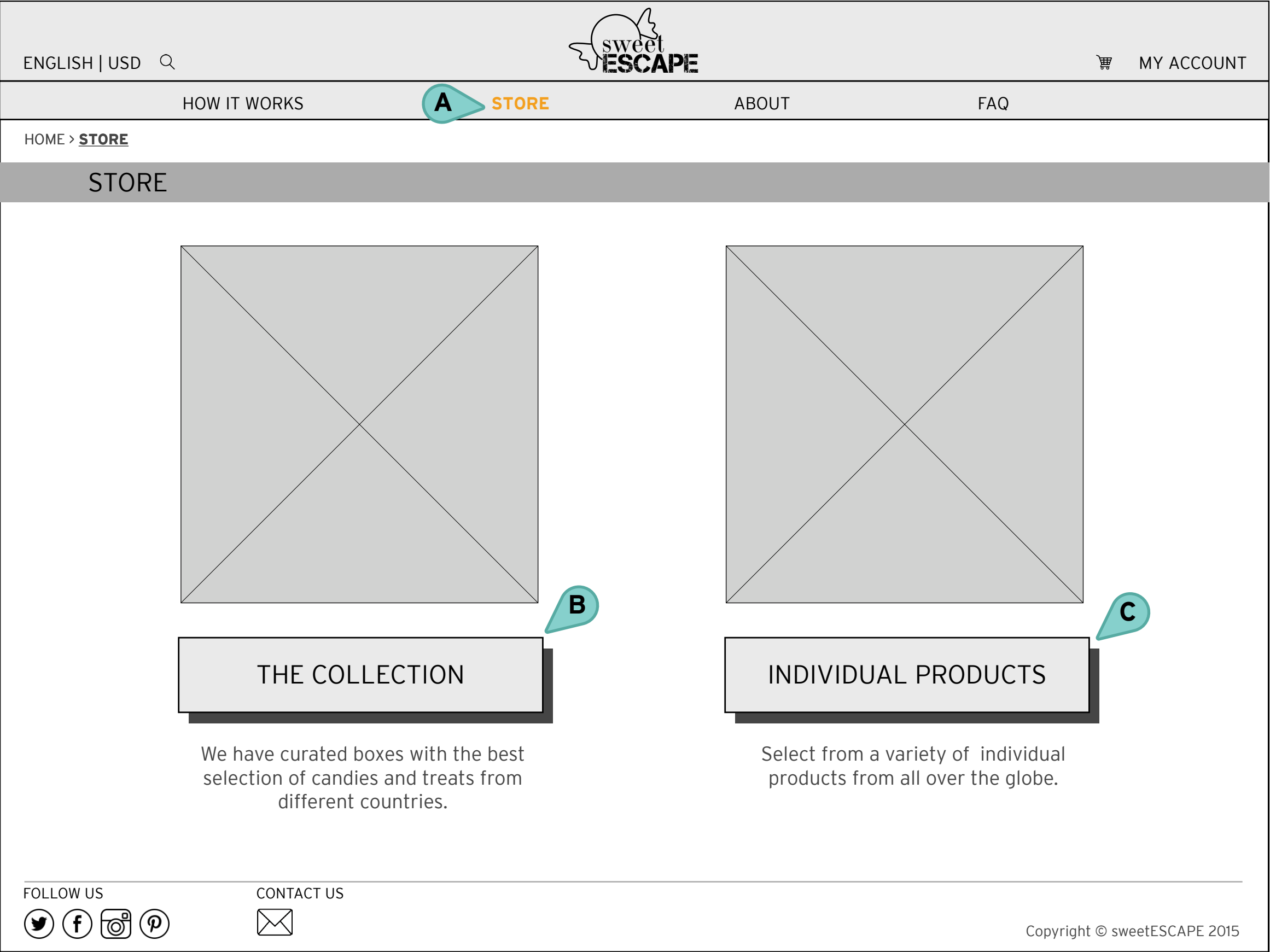


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1.0 HOW IT WORKS

- A HOW IT WORKS, changes color when selected
- B Bread crumbs, goes back to HOME
- C Product images
- D Go to STORE





2.0 STORE

- A STORE, changes color when selected
- B THE COLLECTION
- C INDIVIDUAL PRODUCTS



STATE**SCREENS** 2.1 COLLECTION (MAP)

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MY ACCOUNT

HOW IT WORKS

STORE

ABOUT

FAQ

HOME > STORE > THE COLLECTION

THE COLLECTION

Select a country

View all



2.1 COLLECTION (MAP)

- A** When the option Select a country is selected it shows this map
- B** Option to view a list of all the countries
- C** Hover over shows the name of the country. Click shows the item of the country you selected

FOLLOW US

🐦

f

📷

p

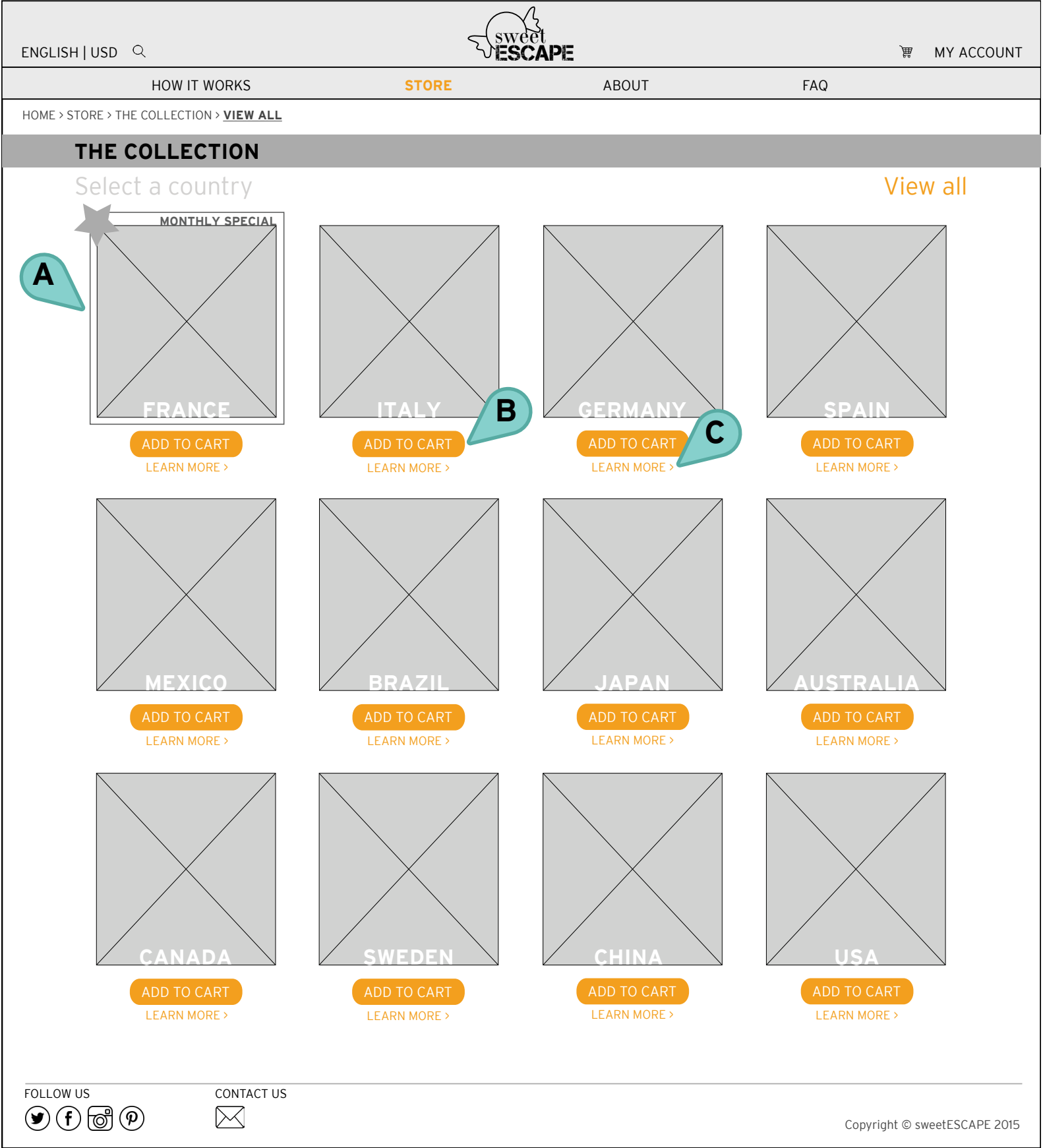
CONTACT US

✉

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STATE**SCREENS** 2.1 COLLECTION (VIEW ALL)

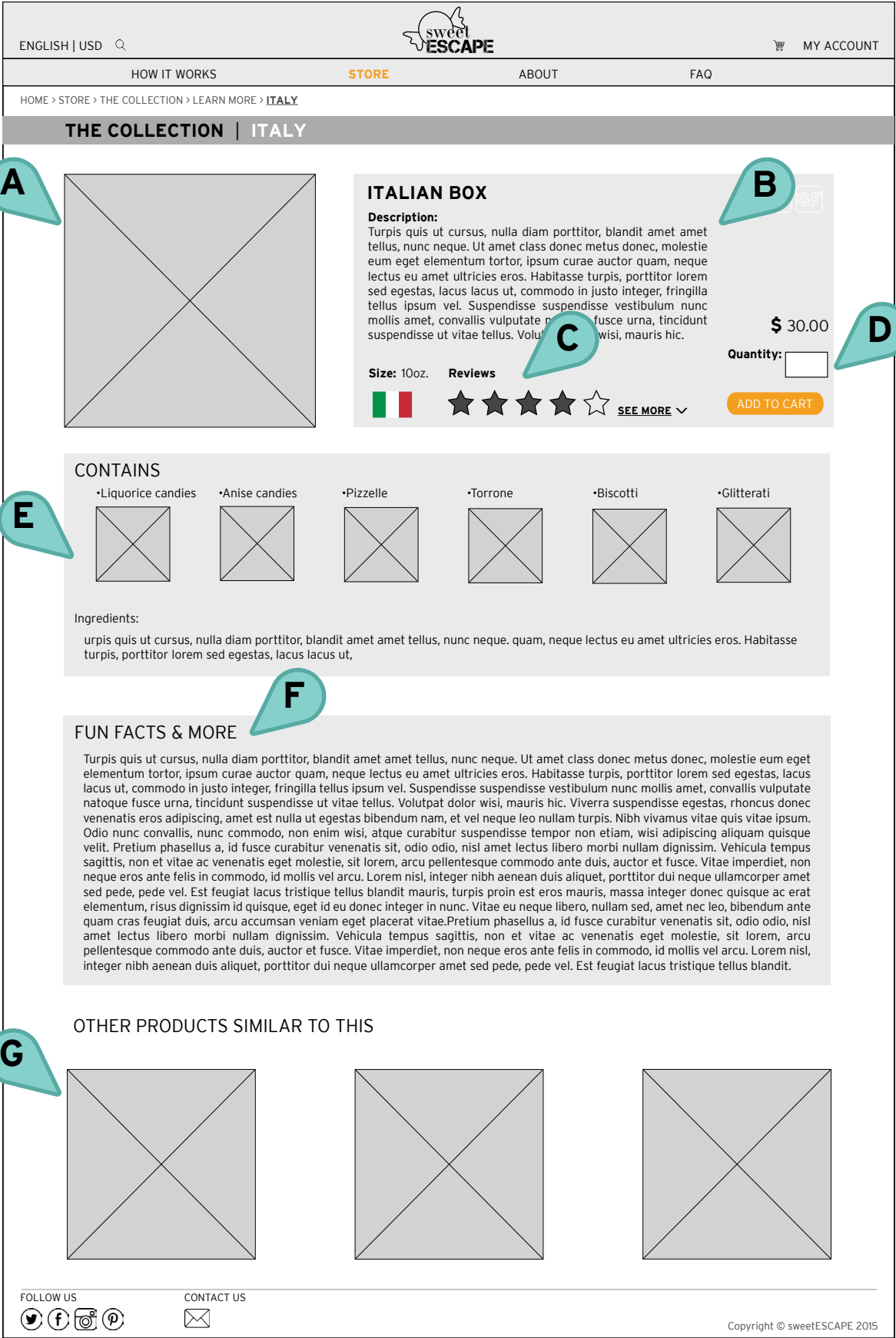


2.1 COLLECTION (VIEW ALL)

- A Shows the monthly especial
- B Adds item to cart
- C Shows product description



STATE**SCREENS** 2.1 COLLECTION (BOX DESCRIPTION)

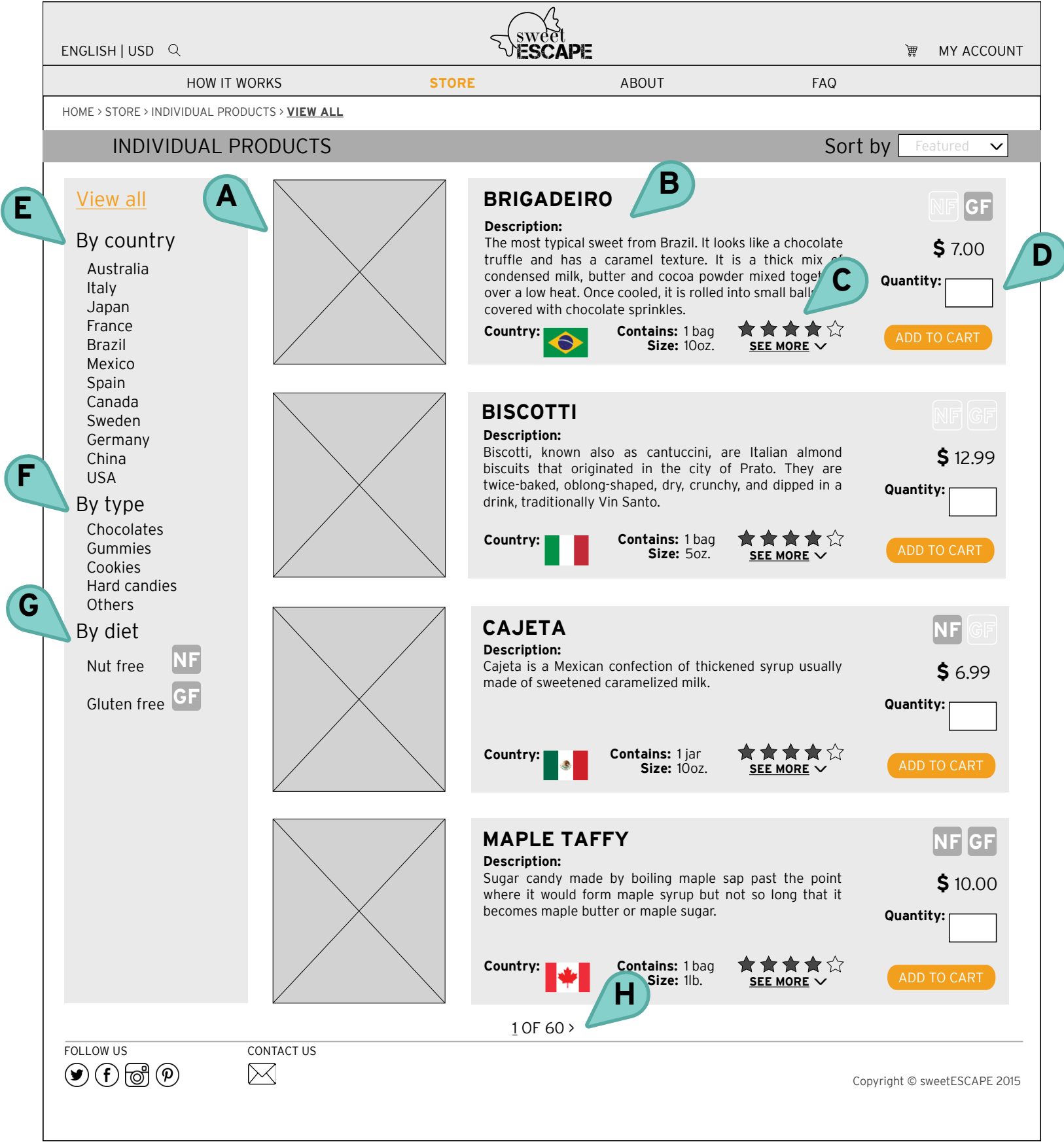


2.1 COLLECTION
(BOX DESCRIPTION)

- A Box image
- B Box description
- C Reviews
- D User types quantity
- E Images of the product contained in the box
- F Fun fact and information of the country
- G Images of other suggested products



STATESCREENS 2.2 INDIVIDUAL PRODUCTS



2.2 INDIVIDUAL PRODUCTS

- A Product image
- B Product description
- C Reviews
- D User types quantity
- E View products by country
- F View products by type
- G View products by diet
- H Pages i of ...



ENGLISH | USD

🔍



 MY ACCOUNT

HOW IT WORKS

STORE

A ABOUT

FAQ

HOME > ABOUT > **COMPANY**

ABOUT

B Company

C Press

D Careers



E

Lorem ipsum dolor sit amet, in euismod tempus magna ac purus. Sed nulla neque sed quis, varius architecto ut rhoncus aliquam in sodales, mauris venenatis quam.

Amet metus volutpat et quisque ut ut, placerat fusce mollis amet, ipsum sodales ultricies rutrum, vel vel, at ac beatae. Id quis neque quis, morbi vel cras mi posuere at, in eu mauris vel, a etiam justo vel imperdiet quo, at justo tellus praesent dolor. Vel turpis lacus, odio et quam, eu nulla, egestas

Eget nunc inventore blandit commodo sit, at egestas volutpat sed, vitae est turpis leo fringilla vitae ut, viverra sapien erat sagittis mollis, in tortor dolor pretium cras sodales. Metus tempus congue varius nullam nulla dis, neque congue nisl tristique, diam suspendisse tristique vivamus dolores, sed hac dolor rutrum, sollicitudin sem ullamcorper sem enim. Ultrices magna elit .

FOLLOW US



CONTACT US



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3.0 ABOUT

- A** ABOUT, changes color when selected
- B** Company
- C** Press
- D** Careers
- E** Company information



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MY ACCOUNT

HOW IT WORKS

STORE

ABOUT

A

FAQ

HOME > FAQ > **PRODUCT**

FAQ

B

Product

C

Account

D

Shipment

Payment

Returns

E

How can I customize a box?

Eget nunc inventore blandit commodo sit, at egestas volutpat sed, vitae est turpis leo fringilla vitae ut. Amet metus volutpat et quisque ut ut, placerat fusce mollis amet, ipsum sodales ultricies rutrum, vel vel, at ac beatae. Orci mi posuere tristique, consectetur est aenean class elit, vitae imperdiet.

How do I find out the ingredients in your snacks?

Amet metus volutpat et quisque ut ut, placerat fusce mollis amet, ipsum sodales ultricies rutrum, vel vel, at ac beatae. Orci mi posuere tristique, consectetur est aenean class elit, vitae imperdiet odio.

Are your products nut free?

Lorem ipsum dolor sit amet, in euismod tempus magna ac purus. Sed nulla neque sed quis, varius architecto ut rhoncus aliquam in sodales, mauris venenatis quam. Amet metus volutpat et quisque ut ut, placerat fusce mollis amet, ipsum sodales ultricies rutrum, vel vel, at ac beatae. Orci mi posuere tristique, consectetur est aenean class elit, vitae imperdiet.

FOLLOW US

CONTACT US

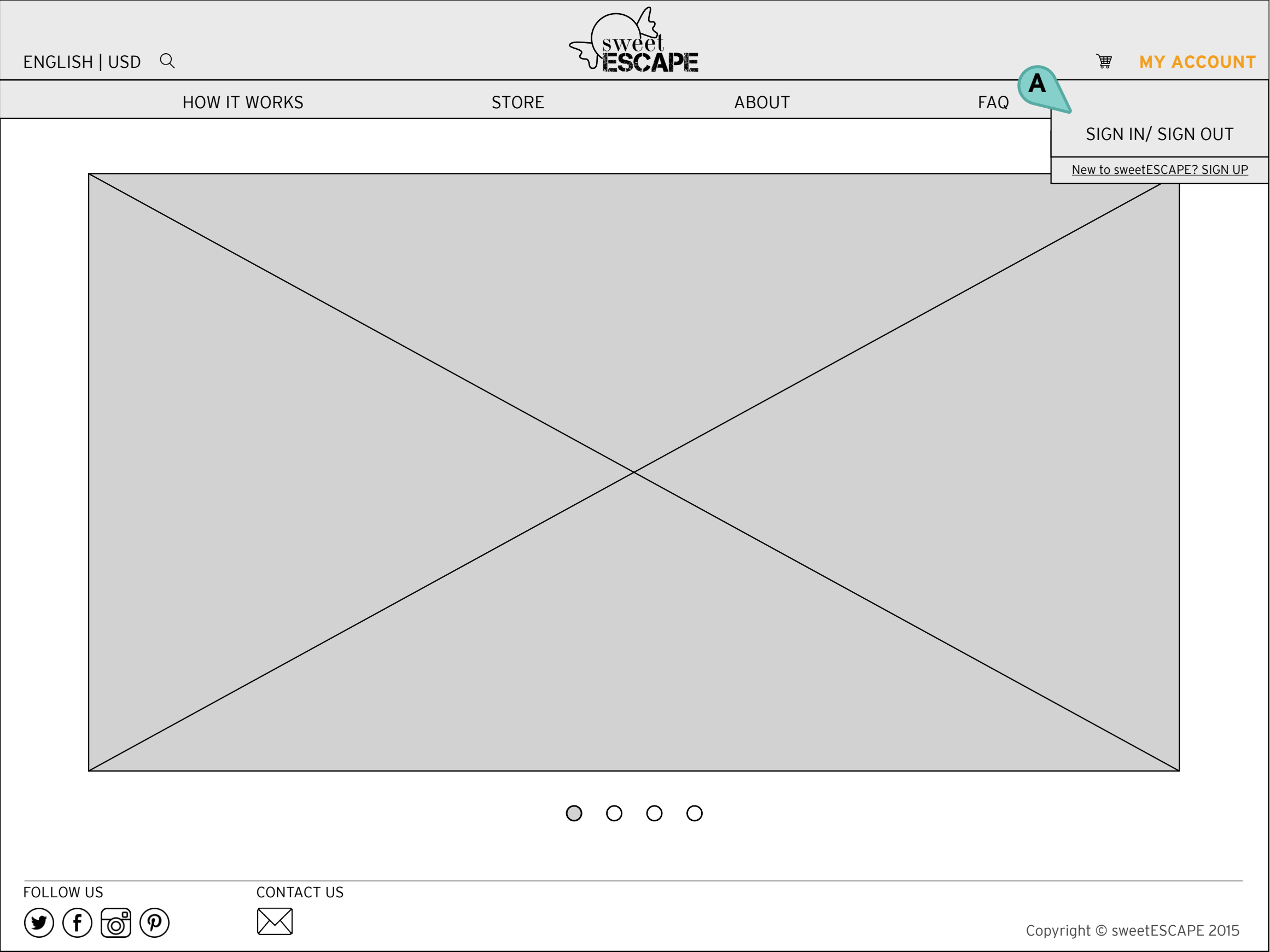
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4.0 FAQ

- A FAQ, Changes color when selected
- B Product
- C Account
- D Shipment
- E Product related questions and answers



STATE**SCREENS** 0.4 MY ACCOUNT (MENU)



0.4 MY ACCOUNT (MENU)

- A** Drop down MY ACCOUNT menu
Options: sign in or sign out
sign up



STATE**SCREENS** 0.4 MY ACCOUNT (SIGN UP)

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MY ACCOUNT

HOW IT WORKS

STORE

ABOUT

FAQ

CREATE ACCOUNT

First Name

Jim

Last Name

Miller

Email

jim@gmail.com

✓

Password

....

✗

Must be at least 6 characters

SIGN UP

Already a member?

FOLLOW US

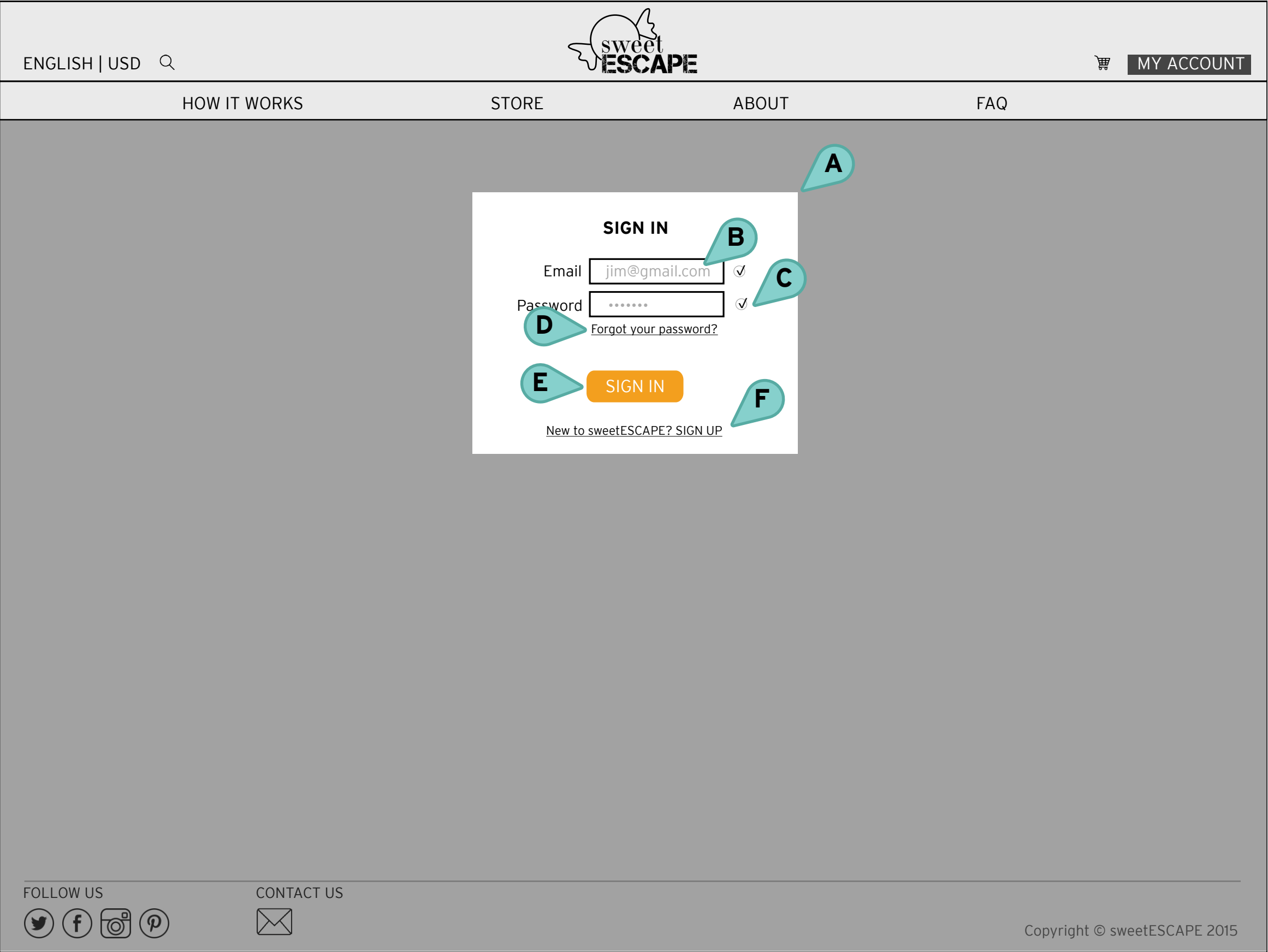
CONTACT US

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0.4 MY ACCOUNT (SIGN UP)

- A MY ACCOUNT
- B SIGN UP (CREATE ACCOUNT) modal dialog
- C User types first name, last name, email, password
- D ✓ when information entered by the user is correct
- E ✗ when information entered by the user is incorrect. Show what is the error under the text box.
- F SIGN UP button
- G Option to go to the SIGN IN modal dialog if user already has an account.

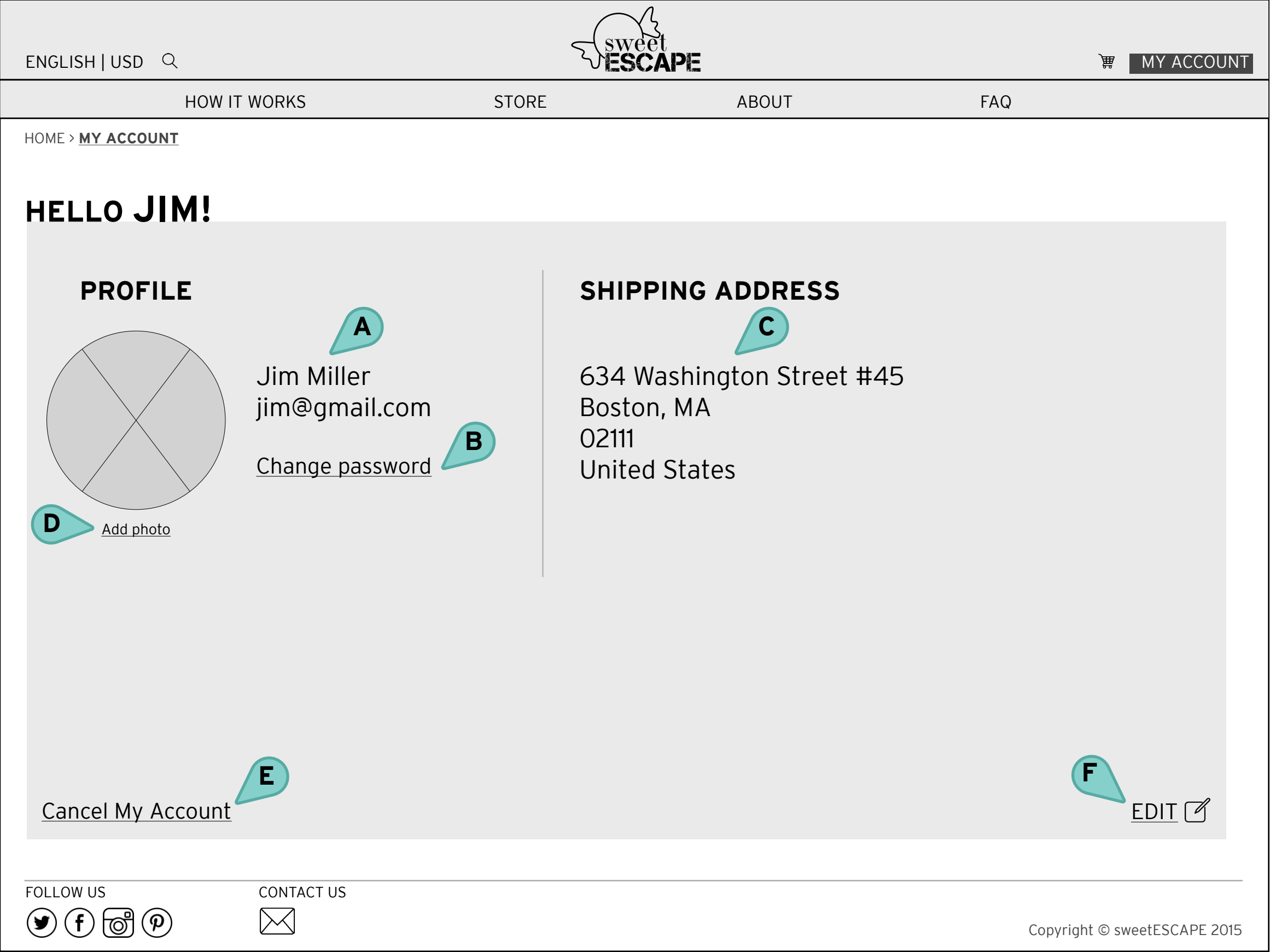
STATE**SCREENS** 0.4 MY ACCOUNT (SIGN IN)



0.4 MY ACCOUNT (SIGN IN)

- A** SIGN IN modal dialog
- B** User types email and password
- C** ✓ when information entered by the user is correct
 - ✗ when information entered by the user is incorrect. Show what is the error under the text box
- D** Forgot your password option
- E** SIGN IN button
- F** Option to go to the SIGN UP modal dialog if user doesn't have an account.





0.4 MY ACCOUNT

- A** User information already input in the previous (sign in or sign up modal dialogs)
- B** Option to change password
- C** Show shipping address information if user already had an account, if user is new, can edit the information in with the option below.
- D** Add photo (optional)
- E** Option to cancel account at any time
- F** Edit information (Profile and Shipping address)

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 MY ACCOUNT

HOW IT WORKSSTOREABOUTFAQ

HOME > MY ACCOUNT > **EDIT**

PROFILE

First Name

Last Name

Email

jim@gmail.com

SHIPPING ADDRESS

Country

Address

Address 2

City

Zip code

State

Shipping and billing address the same ?

Yes ☒

No ☐

C

UPDATE

FOLLOW US



CONTACT US



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0.4 MY ACCOUNT (EDIT)

- A** User types information
- ✓ when information entered by the user is correct
 - ✗ when information entered by the user is incorrect. Show what is the error under the text box
- B** Radio buttons to select if shipping and billing address are the same.
- C** Update button to apply changes

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A



MY ACCOUNT

HOW IT WORKS

STORE

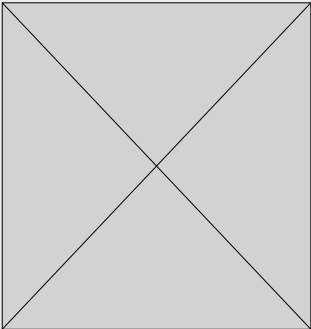
ABOUT

FAQ

HOME > **MY CART**

B

MY CART



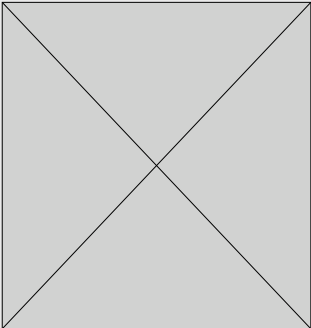
BRIGADEIRO

Quantity: 1

\$ 7.00

C

X REMOVE



SWEDEN BOX

Quantity: 1

\$ 30.00

X REMOVE

D

PROMO CODE

APPLY

FOLLOW US









CONTACT US



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CART SUMMARY

E

DISCOUNT

\$ 0

SUBTOTAL

\$ 37.00

SHIPPING

\$ 2.00

TOTAL

\$ 39.00

F

CHECK OUT

G

CONTINUE SHOPPING





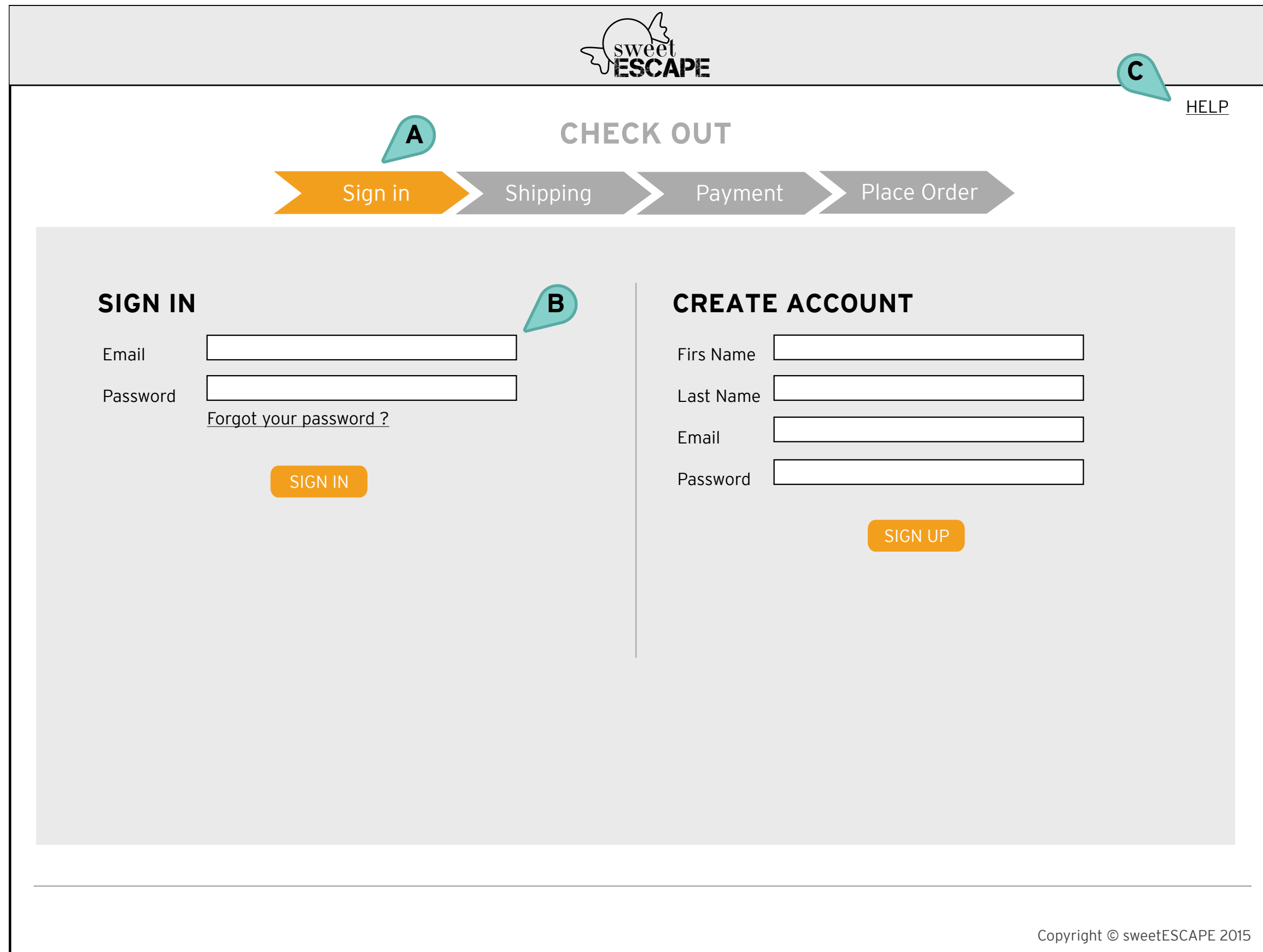




0.3 CART

- A CART
- B Image of the product, name, quantity selected and price
- C Option to remove product from the cart
- D Apply promo code
- E CART SUMMARY discount applied, subtotal, shipping cost and total
- F CHECK OUT
- G Go back to the STORE

32



2.2.1 CHECK OUT (SIGN IN)

- A** Shows the user the steps that need to be completed for the CHECK OUT. And the step in which they are (sign in).
- B** User types information for sign in if already has an account or to sign up if it is a new member.
- C** Help

STATE**SCREENS** 2.2.1 CHECK OUT (SHIPPING)



HELP

2.2.1 CHECK OUT (SHIPPING)

- A** Shows the user the steps that need to be completed for the CHECK OUT. And the step in which they are (shipping)
- B** Edit information
- C** Select shipping method (radio buttons)
- D** Gift options
- E** ORDER SUMMARY Product quantity and cost, discount applied, subtotal, shipping cost and total
- F** Continue to next step (payment)

Jim Miller

SHIPPING ADDRESS

634 Washington Street #45
Boston, MA
02111
United States

EDIT 

SHIPPING METHOD	ARRIVES	COST
☒ Standard	3-5 days	\$ 2.00
☐ Express	1 day	\$ 8.00

GIFT OPTIONS >

ORDER SUMMARY

1 Brigadeiro	\$ 7.00
1 Sweden box	\$ 30.00
DISCOUNT	\$ 0
SUBTOTAL	\$ 37.00
SHIPPING	\$ 2.00
TOTAL	\$ 39.00

CONTINUE

STATESCREENS 2.2.1 CHECK OUT (PAYMENT)



HELP

CHECK OUT

A

Sign in

Shipping

Payment

Place Order

PAYMENT INFORMATION

All fields required

B

Card type

VISA



Card number

Expires on

month▼

year ▼

Security code

11

What is this?

Name on card

BILLING ADDRESS

Billing and shipping address the same ? Yes ☒ No ☐

634 Washington Street #45
Boston, MA
02111
United States

Phone number

Email

ORDER SUMMARY

1 Brigadeiro	\$ 7.00
--------------	---------

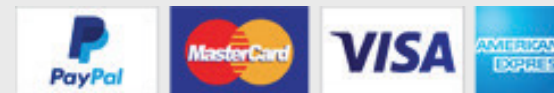
1 Sweden box	\$ 30.00
--------------	----------

DISCOUNT \$ 0

SUBTOTAL \$ 37.00

SHIPPING \$ 2.00

TOTAL	\$ 39.00
--------------	-----------------



CONTINUE

2.2.1 CHECK OUT (PAYMENT)

A Shows the user the steps that need to be completed for the CHECK OUT. And the step in which they are (payment)

B Card type drop down

C Month and year drop down

D Show example of where is the security code located in a credit card

- E** Radio buttons to select if shipping and billing address are the same.

F Continue to next step (place order))



HELP

CHECK OUT

Sign in

Shipping

Payment

Place Order

REVIEW & PLACE ORDER

Jim Miller

SHIPPING ADDRESS

634 Washington Street #45
Boston, MA
02111
United States

EDIT

BILLING ADDRESS

634 Washington Street #45
Boston, MA
02111
United States

EDIT

ORDER SUMMARY

1 Brigadeiro\$ 7.00

1 Sweden box\$ 30.00

DISCOUNT\$ 0

SUBTOTAL\$ 37.00

SHIPPING\$ 2.00

TOTAL\$ 39.00

C

PAYMENT INFORMATION

VISA xxxxxxxxxxxx7345
Expires 5/18

PLACE ORDER

2.2.1 CHECK OUT
(PLACE ORDER)

- A Shows the user the steps that need to be completed for the CHECK OUT. And the step in which they are (place order)
- B Edit information
- C Shows the payment information
- D Continue to place the order

36



HELP

CONFIRMATION

A

THANK YOU!

Your order has been placed

An e-mail confirmation has been sent to you.

ORDER NUMBER # 384721

Ordered on September 26, 2015
3:45pm

E

PRINT 

ORDER SUMMARY

1 Brigadeiro	\$ 7.00
1 Sweden box	\$ 30.00
DISCOUNT	\$ 0
SUBTOTAL	\$ 37.00
SHIPPING	\$ 2.00
TOTAL	\$ 39.00

PAYMENT INFORMATION

VISA xxxxxxxxxxxx7345
Expires 5/18

HOME >

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2.2.1 CHECK OUT (CONFIRMATION)

- A** Order confirmation message
- B** Option to print
- C** Go back to home

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🛒

MY ACCOUNT

HOW IT WORKSSTOREABOUTFAQ

HOME > **CONTACT US**



PHONE NUMBER

+1 (617) 567 54 22

EMAIL

contact@sweetescape.com

ADDRESS

340 Oak St. #2
Boston, MA 02118
USA

CONTACT US

We're here to help!

Please contact us with any questions or comments.

Name

Email

Message

SEND

FOLLOW US



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CONTACT US

- A Contact information
- B Send message

*

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GRAPHICS

ENGLISH | USD





 MY ACCOUNT

HOW IT WORKS

STORE

ABOUT

FAQ

TREATS THAT
TRANSPORT YOU:

ACROSS THE GLOBE



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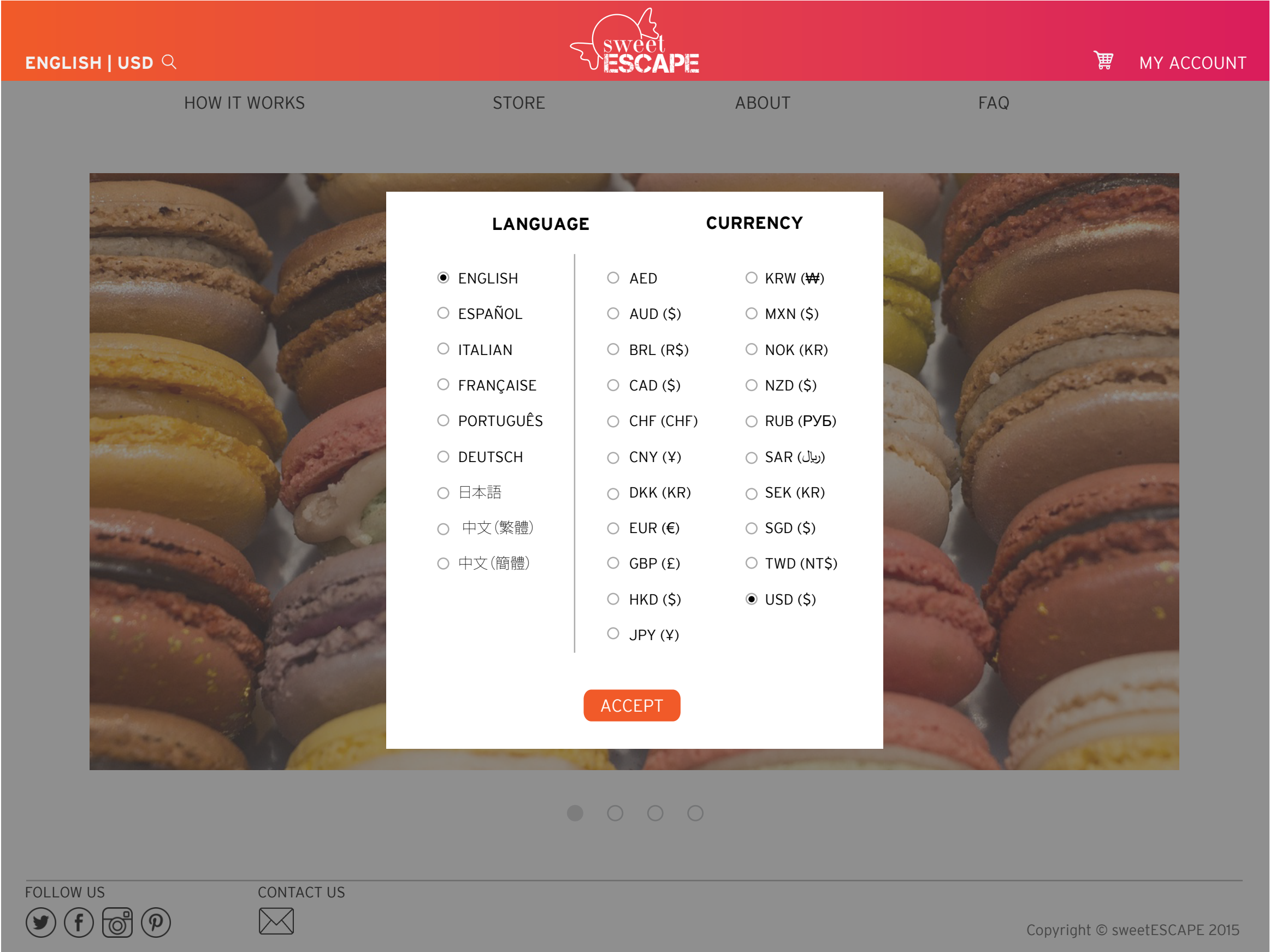
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GRAPHICS 0.1 LANGUAGE/CURRENCY



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Search

GO

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HOME > **HOW IT WORKS**



WE HAVE
SELECTED
THE BEST
TREATS



FROM
AROUND THE
GLOBE



OVER
2,000
DELICIOUS
TREATS



FOR
ANY
OCCASION



TRY ONE OF
OUR
COUNTRY-
SPECIFIC
BOXES



OR SELECT
FROM A
VARIETY OF
INDIVIDUAL
PRODUCTS



SHOP
NOW

FOLLOW US



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STORE



THE COLLECTION

We have curated boxes with the best selection of candies and treats from different countries.

OR



INDIVIDUAL PRODUCTS

Select from a variety of individual products from all over the globe.

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GRAPHICS 2.1 COLLECTION (MAP)



Hover over



GRAPHICS 2.1 COLLECTION (VIEW ALL)

ENGLISH | USD

MY ACCOUNT

HOW IT WORKS

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HOME > STORE > THE COLLECTION > [VIEW ALL](#)

THE COLLECTION

Select a country

MONTHLY SPECIAL

FRANCE

ADD TO CART

LEARN MORE >

ITALY

ADD TO CART

LEARN MORE >

GERMANY

ADD TO CART

LEARN MORE >

SPAIN

ADD TO CART

LEARN MORE >

MEXICO

ADD TO CART

LEARN MORE >

BRAZIL

ADD TO CART

LEARN MORE >

JAPAN

ADD TO CART

LEARN MORE >

AUSTRALIA

ADD TO CART

LEARN MORE >

CANADA

ADD TO CART

LEARN MORE >

SWEDEN

ADD TO CART

LEARN MORE >

CHINA

ADD TO CART

LEARN MORE >

USA

ADD TO CART

LEARN MORE >

View all

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MY ACCOUNT

HOW IT WORKS

STORE

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HOME > STORE > THE COLLECTION > LEARN MORE > ITALY

THE COLLECTION | ITALY

ITALIAN BOX

NF

GF

Description:

Turpis quis ut cursus, nulla diam porttitor, blandit amet amet tellus, nunc neque. Ut amet class donec metus donec, molestie eum eget elementum tortor, ipsum curae auctor quam, neque lectus eu amet ultricies eros. Habitasse turpis, porttitor lorem sed egestas, lacus lacus ut, commodo in justo integer, fringilla tellus ipsum vel. Suspendisse suspendisse vestibulum nunc mollis amet, convallis vulputate natoque fusce urna, tincidunt suspendisse ut vitae tellus. Volutpat dolor wisi, mauris hic.

\$ 30.00

Quantity:

Size: 10oz.

Reviews

★

★

★

★

★

SEE MORE

ADD TO CART

CONTAINS

•Gele' Alla Frutta

•Baci

•Pizzelle

•Apricot Primafrutta

•Biscotti

•Amaretti di Saronno

Ingredients:

urpis quis ut cursus, nulla diam porttitor, blandit amet amet tellus, nunc neque. quam, neque lectus eu amet ultricies eros. Habitasse turpis, porttitor lorem sed egestas, lacus lacus ut,

FUN FACTS & MORE

Turpis quis ut cursus, nulla diam porttitor, blandit amet amet tellus, nunc neque. Ut amet class donec metus donec, molestie eum eget elementum tortor, ipsum curae auctor quam, neque lectus eu amet ultricies eros. Habitasse turpis, porttitor lorem sed egestas, lacus lacus ut, commodo in justo integer, fringilla tellus ipsum vel. Suspendisse suspendisse vestibulum nunc mollis amet, convallis vulputate natoque fusce urna, tincidunt suspendisse ut vitae tellus. Volutpat dolor wisi, mauris hic. Viverra suspendisse egestas, rhoncus donec venenatis eros adipiscing, amet est nulla ut egestas bibendum nam, et vel neque leo nullam turpis. Nibh vivamus vitae quis vitae ipsum. Odio nunc convallis, nunc commodo, non enim wisi, atque curabitur suspendisse tempor non etiam, wisi adipiscing aliquam quisque velit. Pretium phasellus a, id fusce curabitur venenatis sit, odio odio, nisi amet lectus libero morbi nullam dignissim. Vehicula tempus sagittis, non et vitae ac venenatis eget molestie, sit lorem, arcu pellentesque commodo ante duis, auctor et fusce.

OTHER PRODUCTS SIMILAR TO THIS

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GRAPHICS 2.2 INDIVIDUAL PRODUCTS

ENGLISH | USD

MY ACCOUNT

HOW IT WORKSSTOREABOUTFAQ

HOME > STORE > INDIVIDUAL PRODUCTS > [VIEW ALL](#)

INDIVIDUAL PRODUCTS

Sort by

Featured

[View all](#)

By country

Australia

Italy

Japan

France

Brazil

Mexico

Spain

Canada

Sweden

Germany

China

USA

By type

Chocolates

Gummies

Cookies

Hard candies

Others

By diet

Nut free

GF

Gluten free

GF

BRIGADEIRO

Description:

The most typical sweet from Brazil. It looks like a chocolate truffle and has a caramel texture. It is a thick mix of condensed milk, butter and cocoa powder mixed together over a low heat. Once cooled, it is rolled into small balls and covered with chocolate sprinkles.

Country:

Contains: 1 bag

Size: 10oz.

★★★★☆

SEE MORE

NF

GF

\$ 7.00

Quantity:

ADD TO CART

BISCOTTI

Description:

Biscotti, known also as cantuccini, are Italian almond biscuits that originated in the city of Prato. They are twice-baked, oblong-shaped, dry, crunchy, and dipped in a drink, traditionally Vin Santo.

Country:

Contains: 1 bag

Size: 5oz.

★★★★★

SEE MORE

NF

GF

\$ 12.99

Quantity:

ADD TO CART

CAJETA

Description:

Cajeta is a Mexican confection of thickened syrup usually made of sweetened caramelized milk.

Country:

Contains: 1 jar

Size: 10oz.

★★★★★

SEE MORE

NF

GF

\$ 6.99

Quantity:

ADD TO CART

MAPLE TAFFY

Description:

Sugar candy made by boiling maple sap past the point where it would form maple syrup but not so long that it becomes maple butter or maple sugar.

Country:

Contains: 1 bag

Size: 1lb.

★★★★☆

SEE MORE

NF

GF

\$ 10.00

Quantity:

ADD TO CART

1 OF 60 >

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ENGLISH | USD



 MY ACCOUNT

HOW IT WORKS

STORE

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FAQ

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ABOUT

Company

Press

Careers



Lorem ipsum dolor sit amet, in euismod tempus magna ac purus. Sed nulla neque sed quis, varius architecto ut rhoncus aliquam in sodales, mauris venenatis quam.

Amet metus volutpat et quisque ut ut, placerat fusce mollis amet, ipsum sodales ultricies rutrum, vel vel, at ac beatae. Id quis neque quis, morbi vel cras mi posuere at, in eu mauris vel, a etiam justo vel imperdiet quo, at justo tellus praesent dolor. Vel turpis lacus, odio et quam, eu nulla, egestas

Eget nunc inventore blandit commodo sit, at egestas volutpat sed, vitae est turpis leo fringilla vitae ut, viverra sapien erat sagittis mollis, in tortor dolor pretium cras sodales. Metus tempus congue varius nullam nulla dis, neque congue nisl tristique, diam suspendisse tristique vivamus dolores, sed hac dolor rutrum, sollicitudin sem ullamcorper sem enim. Ultrices magna elit .

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GRAPHICS 0.4 MY ACCOUNT (MENU)

ENGLISH | USD



 MY ACCOUNT

HOW IT WORKS

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SIGN IN/ SIGN OUT

New to sweetESCAPE? SIGN UP

TREATS THAT
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GRAPHICS 0.4 MY ACCOUNT (SIGN UP)

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MY ACCOUNT

HOW IT WORKSSTOREABOUTFAQ

CREATE ACCOUNT

First Name

Jim

Last Name

Miller

Email

jim@gmail.com

✓

Password

....

✗

Must be at least 6 characters

SIGN UP

[Already a member?](#)

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GRAPHICS 0.4 MY ACCOUNT (SIGN IN)

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MY ACCOUNT

HOW IT WORKSSTOREABOUTFAQ

SIGN IN

Email

jim@gmail.com

✓

Password

.....

✓

Forgot your password?

SIGN IN

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MY ACCOUNT

HOW IT WORKS

STORE

ABOUT

FAQ

HOME > MY ACCOUNT

HELLO JIM!

PROFILE



Add photo

Jim Miller

jim@gmail.com

[Change password](#)

SHIPPING ADDRESS

634 Washington Street #45
Boston, MA
02111
United States

[Cancel My Account](#)

EDIT



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MY ACCOUNT

HOW IT WORKS

STORE

ABOUT

FAQ

HOME > MY ACCOUNT > **EDIT**

PROFILE

First Name

Last Name

Email

jim@gmail.com

SHIPPING ADDRESS

Country

Address

Address 2

City

Zip code

State

Shipping and billing address the same ?

Yes

☒

No

☐

UPDATE

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MY ACCOUNT

HOW IT WORKS

STORE

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HOME > MY CART



BRIGADEIRO

Quantity: 1

\$ 7.00

X REMOVE



SWEDEN BOX

Quantity: 1

\$ 30.00

X REMOVE

PROMO CODE

APPLY

DISCOUNT

\$ 0

SUBTOTAL

\$ 37.00

SHIPPING

\$ 2.00

TOTAL

\$ 39.00

CHECK OUT

CONTINUE SHOPPING






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[HELP](#)

CHECK OUT

Sign in

Shipping

Payment

Place Order

SIGN IN

Email

Password

[Forgot your password ?](#)

SIGN IN

CREATE ACCOUNT

Firs Name

Last Name

Email

Password

SIGN UP

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GRAPHICS 2.2.1 CHECK OUT (SHIPPING)



HELP

CHECK OUT

Sign in

Shipping

Payment

Place Order

Jim Miller

SHIPPING ADDRESS

634 Washington Street #45

Boston, MA

02111

United States

EDIT

SHIPPING METHOD	ARRIVES	COST
☒ Standard	3-5 days	\$ 2.00
☐ Express	1 day	\$ 8.00

GIFT OPTIONS >

CONTINUE

ORDER SUMMARY

1 Brigadeiro

\$ 7.00

1 Sweden box

\$ 30.00

DISCOUNT

\$ 0

SUBTOTAL

\$ 37.00

SHIPPING

\$ 2.00

TOTAL

\$ 39.00

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GRAPHICS
 2.2.1 CHECK OUT (PAYMENT)



[HELP](#)

CHECK OUT

Sign in

Shipping

Payment

Place Order

PAYMENT INFORMATION

All fields required

Card type

VISA





Card number

Expires on

month

year

Security code

What is this?

Name on card

BILLING ADDRESS

Billing and shipping address the same ?

Yes

No

634 Washington Street #45

Boston, MA

02111

United States

Phone number

Email

ORDER SUMMARY

1 Brigadeiro	\$ 7.00
1 Sweden box	\$ 30.00
DISCOUNT	\$ 0
SUBTOTAL	\$ 37.00
SHIPPING	\$ 2.00
TOTAL	\$ 39.00






CONTINUE

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GRAPHICS 2.2.1 CHECK OUT (PLACE ORDER)



HELP

CHECK OUT

Sign in

Shipping

Payment

Place Order

REVIEW & PLACE ORDER

Jim Miller

SHIPPING ADDRESS

634 Washington Street #45
Boston, MA
02111
United States

EDIT

BILLING ADDRESS

634 Washington Street #45
Boston, MA
02111
United States

EDIT

ORDER SUMMARY

1 Brigadeiro\$ 7.00

1 Sweden box\$ 30.00

DISCOUNT\$ 0

SUBTOTAL\$ 37.00

SHIPPING\$ 2.00

TOTAL\$ 39.00

PAYMENT INFORMATION

VISA xxxxxxxxxxxx7345
Expires 5/18

PLACE ORDER

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HELP

CONFIRMATION

THANK YOU!

Your order has been placed

An e-mail confirmation has been sent to
jim@gmail.com

ORDER NUMBER # 384721

Ordered on September 26, 2015
3:45pm

PRINT

ORDER SUMMARY

1 Brigadeiro	\$ 7.00
1 Sweden box	\$ 30.00
DISCOUNT	\$ 0
SUBTOTAL	\$ 37.00
SHIPPING	\$ 2.00
TOTAL	\$ 39.00

PAYMENT INFORMATION

VISA xxxxxxxxxxxx7345
Expires 5/18

[HOME](#) >

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PHONE NUMBER
+1 (617) 567 54 22

EMAIL
contact@sweetescape.com

ADDRESS
340 Oak St. #2
Boston, MA 02118
USA

We're here to help!
Please contact us with any questions or comments.

Name

Email

Message

SEND

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PROTOTYPE

Visit the following URL for the clickable prototype: <https://invis.io/T44NP9OYW>

